



Renaissance New York Hotel 57 Launches Enhanced Website That Gives Guests More Ways to Discover New York City

NEW YORK (August 1, 2012) -- Guests considering a stay at Renaissance New York Hotel 57 on Manhattan's exciting East Side now have many ways to explore the hotel and its neighborhood, even before they arrive, with the hotel's new enhanced website, www.newyorkhotel57.com.

The site offers rich photography, details on guest rooms, information on dining and event space, as well as sections on the hotel's history and up-to-the-moment places to discover in and around the area. In fact, it's a site that viewers may wish to bookmark to revisit as they plan their trip to the city.

Guests can explore this boutique hotel's cool dining options, including Opia restaurant, the Fireside Lounge and the amazing views from the 17th floor Rooftop Terrace. Or, they can click on DISCOVER to learn about special R Life LIVE music events, featuring rising musical artists on the cusp of celebrity. The VISUAL GALLERY shows fine photographic detail of the couture-style interior design of Jordan Mozer, whose one-of-a-kind whimsical creations include everything from a hand-blown glass chandelier reminiscent of a French can-can dancer's skirt, to an original glass "hearth" with glass sculptures that emanate real heat. The TRAVEL TOOLS section includes information on climate, local electrical currents and currency conversion, to help guests with their packing and travel plans.

Visitors to www.newyorkhotel57.com can check on SPECIAL OFFERS to learn about unique packages like the Bloomingdale's Shopping Experience, where one can shop and be pampered all weekend long at this iconic New York City department store, just a two-minute walk from Renaissance New York Hotel 57.

And yes, you can book reservations on this site, which links directly to marriott.com.

Go to: www.newyorkhotel57.com

Renaissance New York Hotel 57 is located at 130 West 57th Street between Lexington Avenue and Park Avenue in New York City. Phone: (212) 753-8841.

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RENAISSANCE HOTELS is an upscale brand with more than 150 properties in 34 countries that speaks to passionate travelers in search of authentic local discoveries when traveling for business or leisure. Renaissance Hotels has recently welcomed several new "gems" to its global collection – the historic 5-star St Pancras Renaissance in London, the exotic Renaissance Sanya Resort and Spa in burgeoning China, the urban boutique Renaissance Atlanta Midtown and the sexy Renaissance Sao Paulo.. These hotels join a rich portfolio defined by distinctive and well-known icons such as the Mayflower Renaissance Hotel in Washington, D.C., the Eden Roc Miami Beach Resort & Spa, and the Renaissance Paris Vendome Hotel. To make reservations and for more information about Renaissance Hotels, visit www.renaissancehotels.com. Follow Renaissance on www.twitter.com/RenHotels, Facebook.com/RenaissanceHotels and the Rlife Blog at TheRenaissanceLife.com

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