

DRINK THE SKY

Renaissance New York Hotel 57 Opens Rooftop Terrace for Summer Cocktails and Skyline Views on East 57th Street and Lexington Avenue

NEW YORK (June 1, 2012) -- On the Rooftop Terrace atop the Renaissance New York Hotel 57, guests can enjoy an amazing view of the glimmering Chrysler Building at night, along with refreshing summer cocktails -- in a place where the day melts away.

This newly designed outdoor lounge and bar peeks out from a space in the hotel that has never been open to the public before. Guests will discover a natural architectural setting of facades of deep red bricks with irregularly textured patterns that evoke the rich personality of the city. They can sink back into comfortable lounge chairs and sofas in brown, ivory and orange, with a warm vibe that complements the setting sun.

Open every evening from 6:00pm-12:00 midnight (weather permitting), the Rooftop Terrace serves cocktails, wine and beer, with a light nibbles menu. Throughout the summer months, the Rooftop Terrace will feature emerging musical artists and DJs through exclusive performances for guests, in this intimate lounge.

When the original hotel was built in the 1920s, it catered to designers, architects, writers, music teachers and dancers seeking an independent lifestyle alternative to conventional hotels. The strong architectural style elements of the hotel's Rooftop Terrace, combined with new modern design, create an inviting setting to ponder the creative energy of those who may have enjoyed it as a simple outdoor rooftop long ago.

The Rooftop Terrace is located on the 17th floor of the Renaissance New York Hotel 57 at 130 East 57th Street, near Lexington Avenue. For further information, call 212-753-8841 or go to: www.renaissancehotel57.com

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